

Message Text

UNCLASSIFIED

PAGE 01 SANTIA 01988 032149Z

15

ACTION COME-00

INFO OCT-01 ARA-10 ISO-00 L-02 EB-07 /020 W

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R 031910Z APR 75

FM AMEMBASSY SANTIAGO

TO SECSTATE WASHDC 2729

UNCLAS SANTIAGO 1988

E.O.11652:N/A

TAGS: BDIS, CH

SUBJ: TRADEMARK APPLICATION FOR CLARET

REF; STATE 045936

1. EMBASSY HAS RECEIVED INFORMAL RESPONSE TO OUR NOTE PRO-TESTING ATTEMPTED REGISTRATION OF TERM "CLARET" AS GENERIC NAME FOR WINES BY VINA CASABLANCA, CHILE. RESPONSE INDICATED THAT SIMILAR PROTEST HAS BEEN FILED BY CHILEAN FIRM VINA SANTA RITA BASED ON CHILEAN LAW.

2. FOLLOW-UP PHONE CALL TO CHILEAN GOVERNMENT OFFICE RESPONSIBLE FOR INDUSTRIAL PROPERTY/TRADE MARKS REVEALED THAT VINA CASABLANCA APPLICATION COULD BE TIED UP LITERALLY FOR YEARS IF IT SERIOUSLY ATTEMPTS TO CARRY THROUGH REGISTRATION. RESULT, ACCORDING TO THIS OFFICE, WILL INEVITABLY BE UNFAVORABLE TO VINA CASABLANCA.

3. DOUBTFUL WHETHER CHILEAN GOVERNMENT WILL GIVE FORMAL RESPONSE TO EMBASSY SINCE RESOLUTION OF ISSUE EXPECTED IN NEXT TWO, THREE YEARS, ACCORDING TO TRADE MARK OFFICIAL.
POPPER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 03 APR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975SANTIA01988
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750116-0797
From: SANTIAGO
Handling Restrictions: n/a
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ISecure: 1
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Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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Previous Classification: n/a
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Reference: 75 STATE 045936
Review Action: RELEASED, APPROVED
Review Authority: ShawDG
Review Comment: n/a
Review Content Flags:
Review Date: 08 JUL 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <08 JUL 2003 by BrownAM>; APPROVED <12 JAN 2004 by ShawDG>
Review Markings:

Margaret P. Grafeld
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05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: TRADEMARK APPLICATION FOR CLARET
TAGS: BDIS, CH
To: STATE
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